

B10.2 CONSULTATION RESPONSES

B10.2.1 FORM OF RESPONSES

219 individual public responses were received during the consultation period. The consultees included: residents, businesses, action groups, Parish Councils and other organisations.

Responses were received in a variety of forms.

- 90 hand written consultation response forms (given out to all that attended the exhibitions along with a freepost envelope)
- 64 online automated consultation response forms (using the link on the SMP website)
- 65 Letters and emails (sent directly to the SMP team)

All of these comments and the Client Steering Group responses to these comments are detailed in this report (see section B10.2.4)

The SMP team also received 241 comments from the Client Steering Group organisations and 120 from the Quality Review Group (The organisation responsible for reviewing and approving second generation Shoreline Management Plans [known as SMP2s] in England; led by the Environment Agency but involving experts from other national operators, including Local Authorities and Natural England (NE)). The CSG and QRG comments are available to view at the North Solent SMP website (<http://www.northsolentsmp.co.uk>). Many of these comments were either requests for clarity, suggestions for change and rewording or highlighting grammatical errors.

B10.2.2 METHOD OF ANALYSIS

The following method of analysis was agreed by the CSG;

Upon receipt each consultation response was given a unique reference number. All hand filled out forms were manually entered into the statistical survey software. Online forms were automatically entered into the system.

Each comment received was entered into a consultation response catalogue which recorded the name of the consultee, the date received, and the comment itself. The comments were also assigned broad themes depending on the nature of the remarks. Some responses contained several different comments that fell into one or more themes.

The themes identified were – Support for proposed policies; Objections to proposed policies; Policy Unit boundary issues; Economic issues; Environmental issues; Private frontage issues; General issues; Information requests; No written comments.

The SMP team then considered each comment in turn and identified;

- a) any possible revisions required to the SMP as a result of each comment
- b) whether a further more detailed response letter was required (in addition to the CSG response that would appear in the consultation report).

After this each comment was then placed into one of four hierarchical categories identifying the level of involvement required in the decision making process when agreeing or not agreeing the possible revisions identified by the SMP team as a result of each comment. Those categories were as follow;

- 1) Full Elected Member Group (EMG) and CSG involvement
- 2) Full CSG and SMP team involvement
- 3) SMP team in conjunction with the relevant Local Authority and the Environment Agency
- 4) SMP team only

Discussion of those comments requiring any CSG or EMG involvement can be found in the Minutes of CSG meeting no 13 and 14 (see section B4.26 and B4.28).

B10.2.3 FEEDBACK ON THE CONSULTATION PROCESS

Snap survey software was used as a method of measuring the success of different aspects of the public engagement. The resulting findings provide a useful mechanism for identifying the key strengths and weaknesses of the SMP consultation process. The lessons learnt can be carried forward and applied in future consultation processes.

Outlined below are the questions asked on the feedback forms and the public responses to these questions.

Please note when consultees filled out the response forms they did not always tick one category or answer all of the questions provided. Therefore the total number of responses to each question is not always the same as the total number of response forms received by the SMP team and thus figures are expressed as a percentage of those that responded for ease and consistency of representation.

B10.2.3.1 WHO DO YOU REPRESENT?

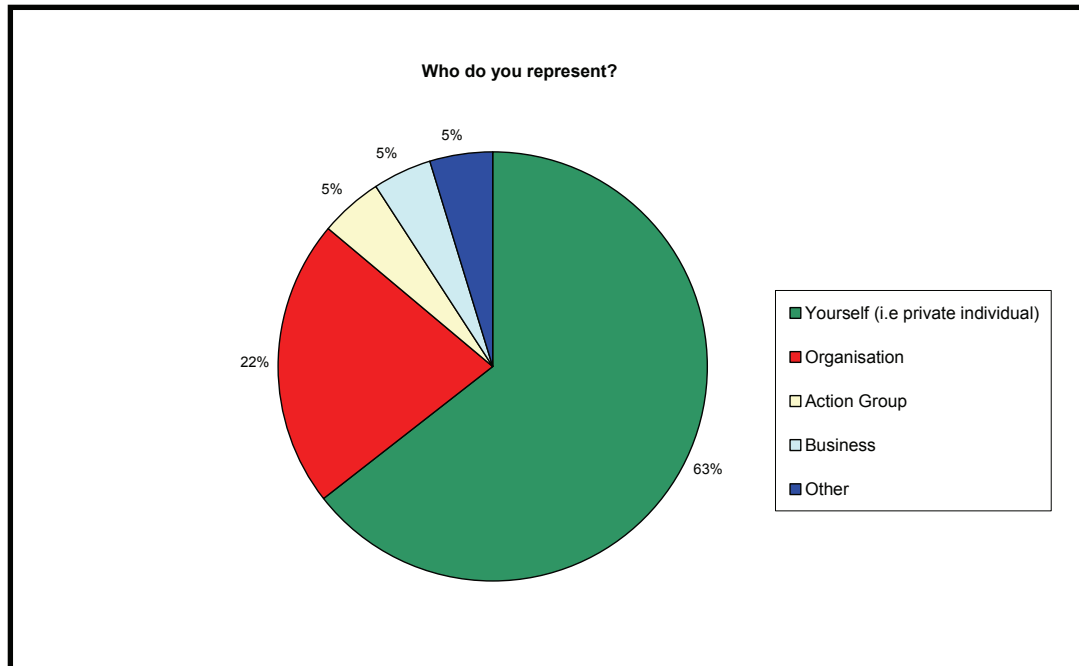


Figure B10.2.3.1 Who do you represent (percentages)

The large majority of those that responded to consultation were private individuals with 63% recorded as representing themselves. The next largest group to respond were organisations whilst Action groups, businesses and other made up 5% respectively of the total number of those that responded.

B10.2.3.2 WHERE DID YOU HEAR ABOUT THE DRAFT SMP?

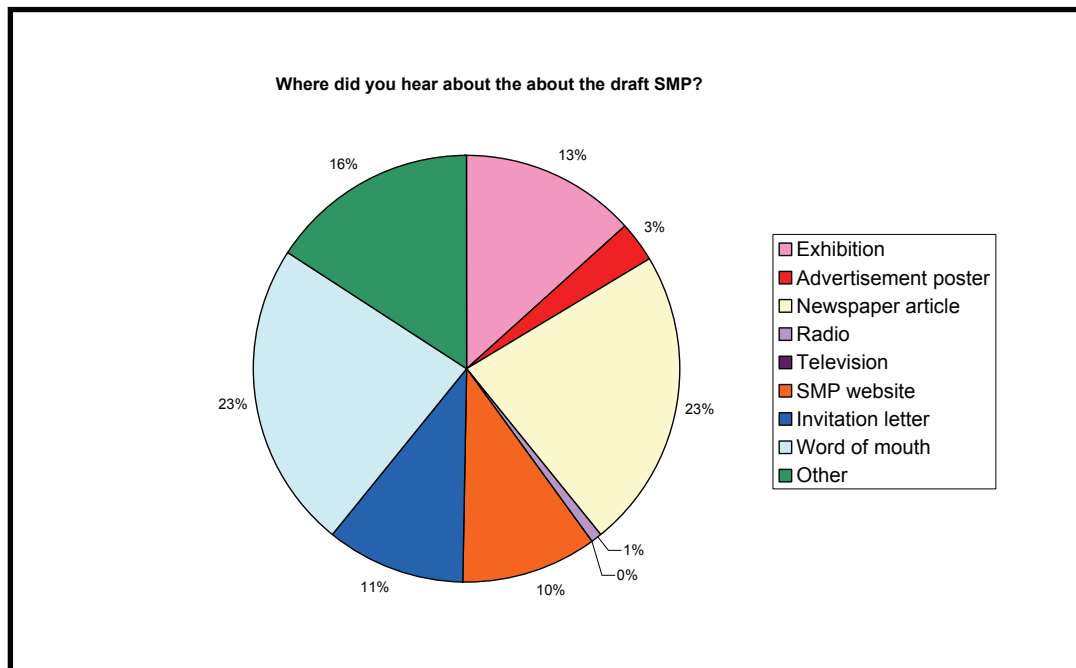


Figure B10.2.3.2 Where did you hear about the draft SMP (percentages)

By far the most effective mediums for communicating the details of the SMP and the public consultation were the local newspapers and by word of mouth. The exhibitions also proved an effective mechanism along with SMP website and the personal invitation letters sent to registered key stakeholders. Many of consultees ticked 'other' and wrote that they had been told by their local council or by friends, so this section is essentially also 'word of mouth'. Using advertisement posters unfortunately proved less effective in this instance. This may either be due to a lack of sufficient numbers of posters issued by each council or the medium being ineffective in general for this type of project. Local radio and television proved least effective in this instance.

B10.2.3.3 DID YOU FIND THE SMP DOCUMENTS; EASY TO UNDERSTAND & ACCESSIBLE?

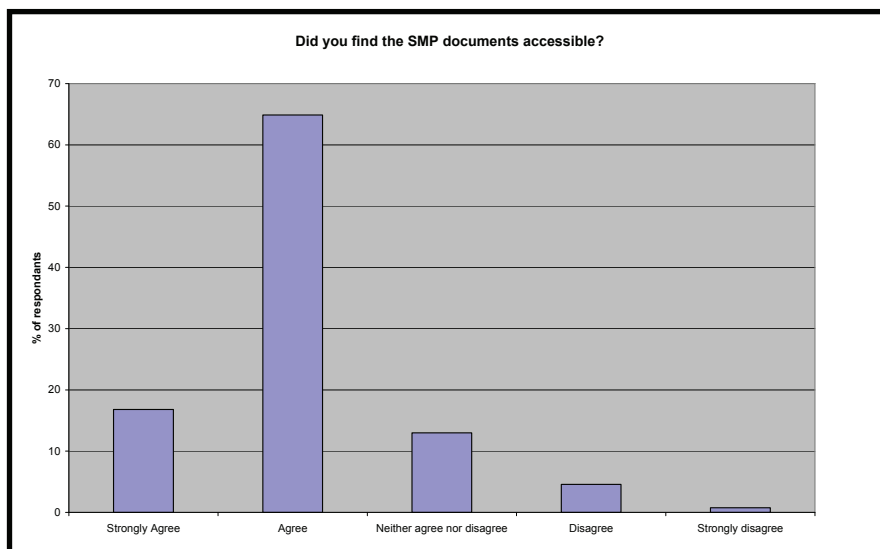
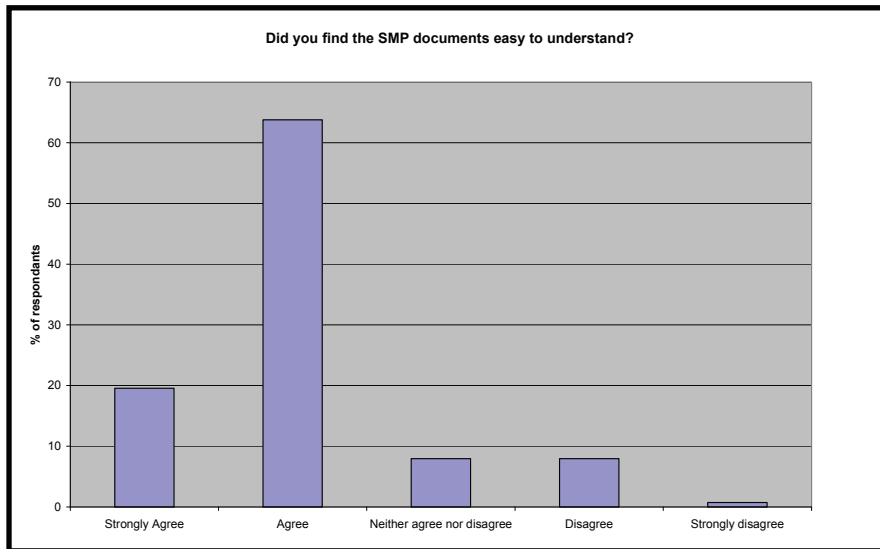


Figure B10.2.3 Did you find the SMP documents; easy to understand & accessible

Over 80% of those that responded felt that the SMP documents were both accessible and easy to understand. Less than 10% disagreed or strongly disagreed. This is a positive result in terms of the level and pitch of the documents that went out to public consultation.

B10.2.3.4 DID YOU FIND THE SMP WEBSITE; EASY TO UNDERSTAND & ACCESSIBLE?

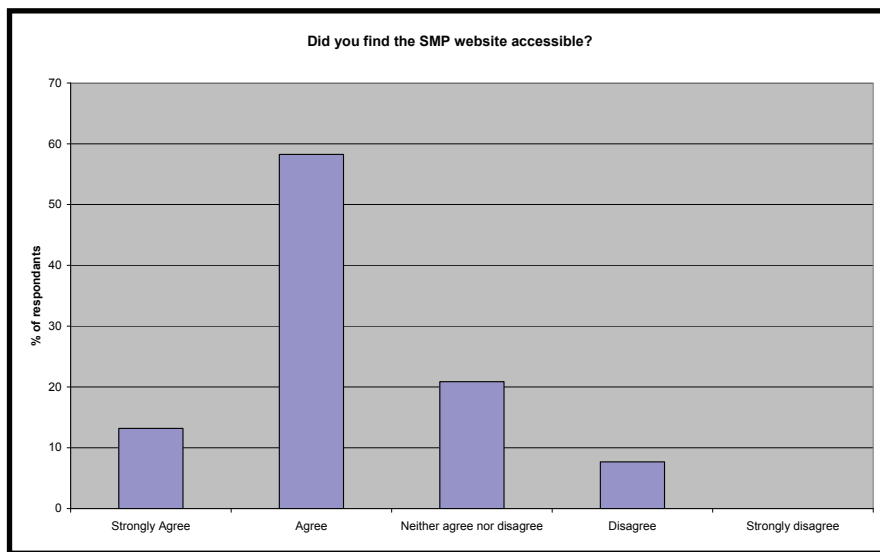
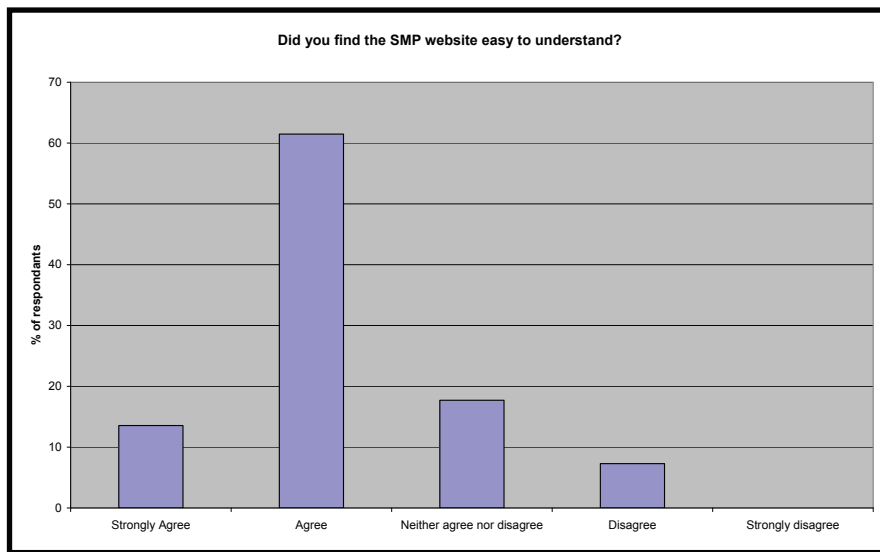


Figure B10.2.4 Did you find the SMP website; easy to understand & accessible?

Around 80% of those that responded to this question either agreed or strongly agreed that the SMP website was both accessible and easy to understand. Less than 10% disagreed and no one strongly disagreed. This is a positive result in terms of the usability of the website and the information presented on it that went out to public consultation.

B10.2.3.5 DID YOU FIND THE SMP EXHIBITIONS; EASY TO UNDERSTAND & ACCESSIBLE?

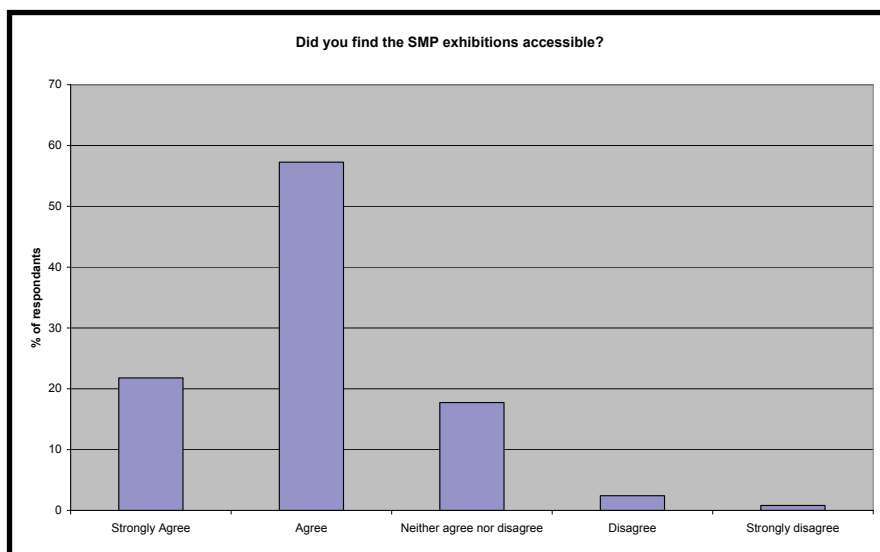
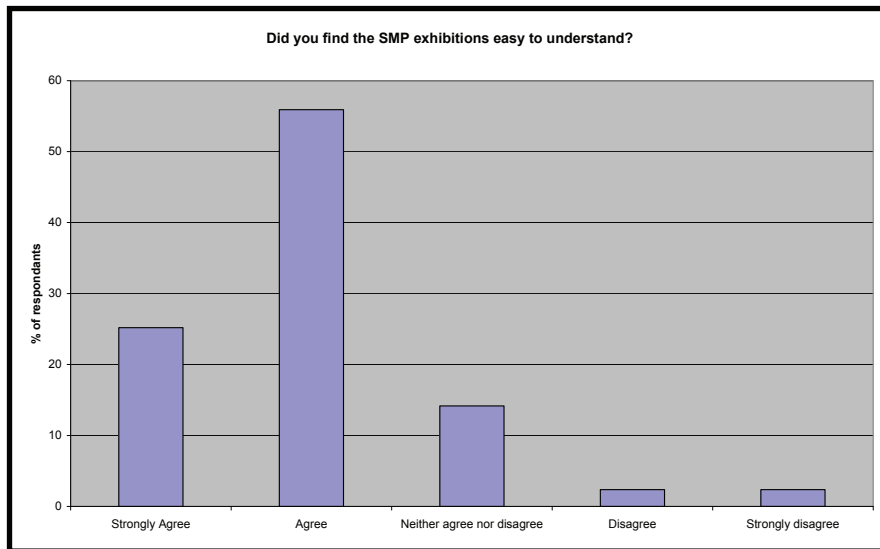


Figure B10.2.5 Did you find the SMP exhibitions; easy to understand & accessible?

Around 80% of those that responded to this question either agreed or strongly agreed that the SMP exhibitions were both accessible and easy to understand. Less than 10% disagreed or strongly disagreed. This is a positive result in terms of the exhibitions, where they were held and the information presented.

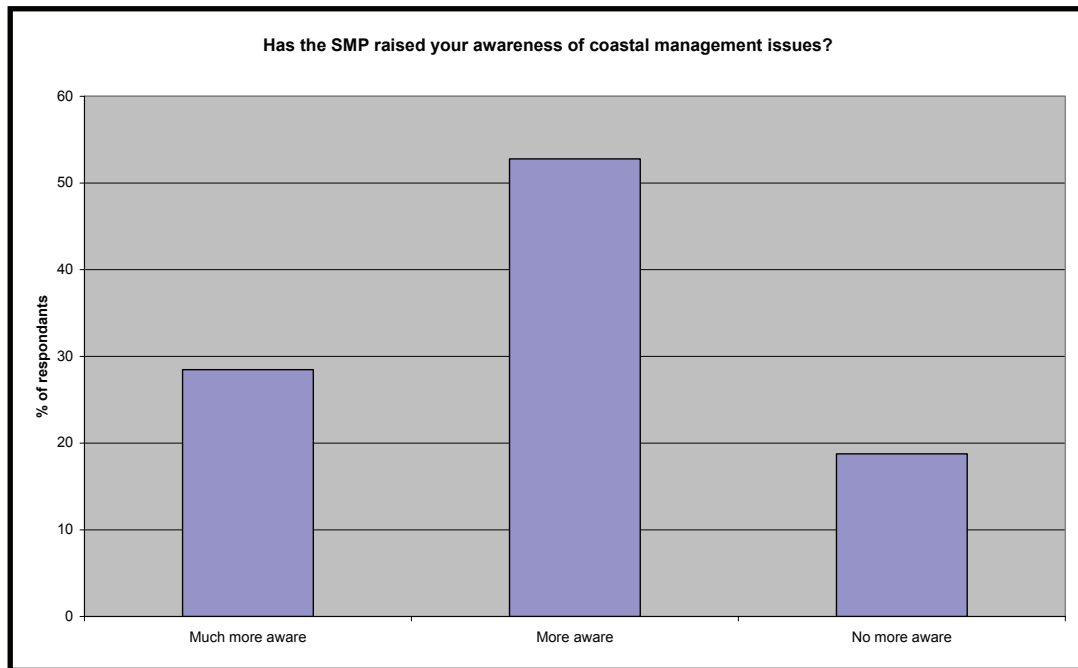
B10.2.3.6 HAS THE SMP RAISED YOUR AWARENESS OF COASTAL MANAGEMENT ISSUES?

Figure B10.2.6 Has the SMP raised your awareness of coastal management issues?

One of the aims of the North Solent SMP consultation, aside from seeking public comment on the proposals, was to raise awareness of the issues facing coastal managers and the public across the North Solent over the next 100 years. With the increasing pressures seen in the coastal zone including; historical change, climate change, environmental concern, development pressure and recreation and leisure activity, the message that the North Solent SMP has been built upon the aim of achieving a sustainable balance between all of these factors was integral to the consultation.

80% of those who responded during consultation, using the SMP feedback forms, said that they were now more aware or much more aware of coastal management issues as a result of the North Solent SMP. From this aspect the consultation and engagement process can be viewed as successful.

B10.2.3.7 WHICH GEOGRAPHICAL REGION(S) ARE YOU INTERESTED IN?

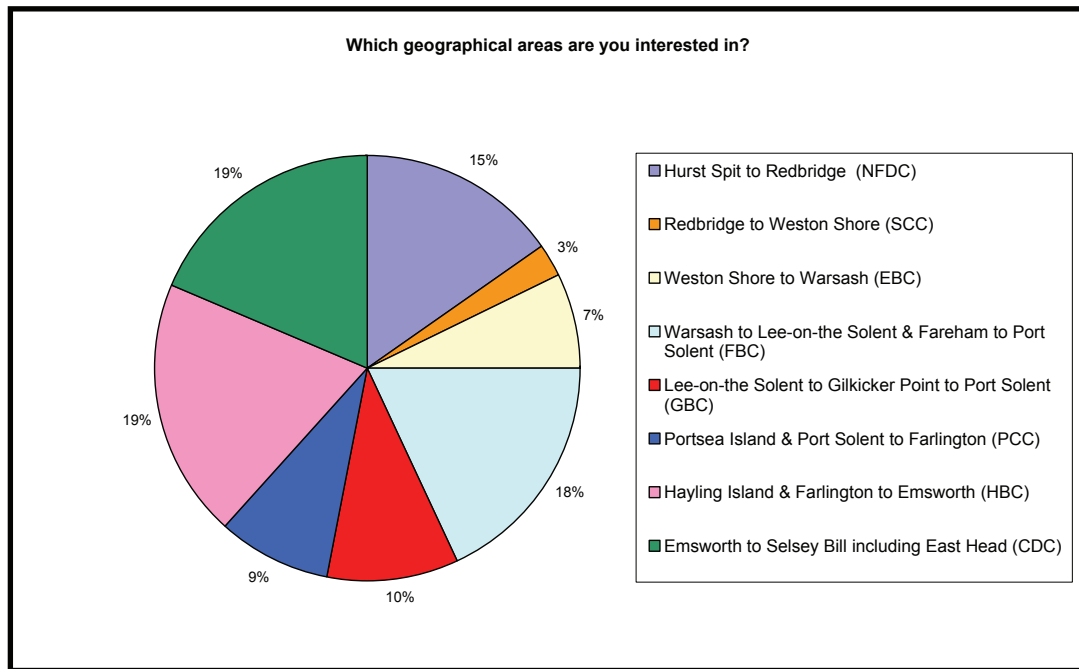


Figure B10.2.7 Which geographical region(s) are you interested in?

The level of interest in each region expressed by consultees was as expected and largely reflected the existing awareness and involvement of communities in coastal management issues. Regions where land is privately owned, environmentally and recreationally important and where there were proposed changes to first round SMP policy seemed to gain the highest level of interest. Other regions, where little change to policy was proposed, the interest level was less significant.

B10.2.4 CONSULTATION FEEDBACK

For clarity table B10.2.4 summarises the SMP policies that went to public consultation alongside the final policies that were adopted after consultation.

The following sections detail the public responses to the consultation along with the CSG response to these comments.

Section B10.2.4.1 details those comments that resulted in changes to the SMP documentation and/or SMP policy. The comments are displayed in order of the council region they refer to.

Section B10.2.4.10 details those comments which *did not* result in changes to the SMP documentation and/or SMP policy. The comments are displayed in order of the council region they refer to.

All of the comments received during consultation can be found at the SMP website www.northsolentsmp.co.uk. Details of the comments received from the Client Steering Group and also the Quality Review Group can also be found at the website.

n.b. No public comments were received that referred specifically to Winchester City Council or Test Valley Borough Council.

| Policy Unit Reference | Start of Unit | End of Unit | Proposed Policies for Consultation | | |
|-----------------------|-------------------------------|---------------------------|--|------------------------------|--------------------------------|
| | | | Epoch 1 | Epoch 2 | Epoch 3 |
| | | | 0-20yrs | 20-50yrs | 50-100yrs |
| 4D27A | Hillfield Road, Selsey | West Street, Selsey | HTL | HTL | HTL |
| 5A01 | Selsey West Beach | Bracklesham (Medmerry) | MR | MR (HTRL) | MR (HTRL) |
| 5A02 | Bracklesham | East Wittering | HTL | HTL | HTL |
| 5A03 | East Wittering | Cakeham | HTL | MR | MR (HTRL) |
| 5A04 | Cakeham (including East Head) | Ella Nore Lane | AM | AM | AM |
| 5A05 | Ella Nore Lane | Fishbourne | HTL | HTL (localised MR Ella Nore) | HTL (localised MR Horse Pond) |
| 5A06 | Fishbourne | Fishbourne | HTL | HTL* | MR |
| 5A07 | Fishbourne | west of Cobnor Point | HTL (localised MR East Chidham & Bosham) | HTL | HTL |
| 5A08 | west of Cobnor Point | Chidham Point | MR | MR (HTRL) | MR (HTRL) |
| 5A09 | Chidham Point | Nutbourne | HTL | HTL | HTL |
| 5A10 | Nutbourne | Nutbourne | MR | MR (HTRL) | MR (HTRL) |
| 5A11 | Nutbourne | Prinsted | HTL | HTL | HTL |
| 5A12 | Prinsted | Stanbury Point | HTL | HTL | HTL |
| 5A13 | Stanbury Point | Marker Point | HTL | HTL | HTL |
| 5A14 | Marker Point | Wickor Point | HTL | HTL | HTL |
| 5A15 | Wickor Point | Emsworth Yacht Haven | HTL | HTL | HTL |
| 5A16 | Emsworth Yacht Haven | Maisemore Gardens | HTL | HTL | HTL |
| 5A17 | Maisemore Gardens | Wade Lane | HTL (localised MR Conigar) | HTL | HTL (localised MR Warblington) |
| 5A18 | Wade Lane | Southmoor Lane | HTL | HTL | HTL |
| 5A19 | Southmoor Lane | Farlington Marshes (east) | HTL | HTL | HTL |

| | Final Preferred Policies | | | Additional Information |
|--|--|---|---|---|
| | Epoch 1 | Epoch 2 | Epoch 3 | |
| | 0-20yrs | 20-50yrs | 50-100yrs | |
| | HTL | HTL | HTL | |
| | MR | HTL | HTL | |
| | HTL | HTL | HTL | |
| | HTL | HTL (potential for minor MR at Cakeham) | HTL (potential for minor MR at Cakeham) | |
| | AM | AM | AM | |
| | HTL (NPFA) | HTL (NPFA) | HTL (NPFA) (localised MR Horse Pond) | |
| | HTL (NPFA) | HTL (NPFA) | HTL (NPFA) | |
| | HTL (NPFA) (localised MR East Chidham) | HTL (NPFA) | HTL (NPFA) | |
| | MR (NPFA) | HTL (NPFA) | HTL (NPFA) | Private development site for habitat creation |
| | HTL (NPFA) | HTL (NPFA) | HTL (NPFA) | |
| | HTL (NPFA) | HTL (NPFA) | HTL (NPFA) | |
| | HTL | HTL | HTL | |
| | HTL | HTL | HTL | |
| | HTL | HTL | HTL | |
| | HTL | HTL | HTL | |
| | HTL | HTL | HTL | |
| | HTL | HTL | HTL | |
| | HTL | HTL* | HTL* | *further detailed studies are required which consider whether MR may occur at Conigar & Warblington |
| | HTL | HTL* | HTL* | * further detailed studies are required which consider whether MR may occur at Southmoor |
| | HTL | HTL | HTL | |

Table B10.2.4 Proposed policies for consultation and Final SMP policies.

Key

HTL = Hold the Line ; NAI = No Active Intervention ; ATL = Advance the Line ; MR = Managed Realignment ; HTL(NPFA) = Hold the Line (No Public Funding Available) ; * = policy to be determined through more detailed studies **YELLOW** = policies changed through public consultation

| Policy Unit Reference | Start of Unit | End of Unit | Proposed Policies for Consultation | | |
|-----------------------|---|------------------------------------|---|---|---|
| | | | Epoch 1 | Epoch 2 | Epoch 3 |
| | | | 0-20yrs | 20-50yrs | 50-100yrs |
| 5A20 | Farlington Marshes (east) | Farlington Marshes (west) | HTL | HTL* | MR |
| 5A21 | Farlington Marshes (west) | Cador Drive | HTL | HTL | HTL |
| 5A22 | Cador Drive | A27 | HTL | HTL* | HTL* |
| 5A23 | A27 | Fleetlands (MOD boundary) | HTL | HTL | HTL |
| 5A24 | Fleetlands (MOD Boundary) | Quay Lane (MOD boundary) | HTL | HTL | HTL |
| 5A25 | Quay Lane (MOD boundary) | Portsmouth Harbour entrance (west) | HTL | HTL | HTL |
| 5B01 | Portsmouth Harbour entrance | Gilkicker Point | HTL | HTL | HTL |
| 5B02 | Gilkicker Point | Meon Road, Titchfield Haven | HTL | HTL | HTL |
| 5B03 | Meon Road, Titchfield Haven | Hook Park | NAI (HTL for cross-Solent infrastructure) | NAI (HTL for cross-Solent infrastructure) | NAI (HTL for cross-Solent infrastructure) |
| 5C01 | Hook Park | Warsash North | NAI | MR | MR (HTL) |
| 5C02 | Warsash North | Swanwick Shore Road | NAI | NAI | NAI |
| 5C03 | Swanwick Shore Road | Bursledon Bridge | HTL | HTL | NAI |
| 5C04 | Bursledon Bridge to Curbridge to Satchell Marshes | | NAI | NAI | NAI |
| 5C05 | Satchell Marshes | Hamble Common Point | NAI* (HTL the Quay and Rope Walk) | NAI* (HTL the Quay and Rope Walk) | NAI* (HTL the Quay and Rope Walk) |
| 5C06 | Hamble Common Point | Hamble Oil Terminal | NAI | NAI | NAI |

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| Additional Information | Final Preferred Policies | | |
|---|---|---|---|
| | Epoch 1 | Epoch 2 | Epoch 3 |
| | 0-20yrs | 20-50yrs | 50-100yrs |
| * "In addition to a study looking across the context of the wider strategic network of sites, a study is required to confirm the future management of the site. This is likely to be a range of options from HTL to MR. This is likely to result in doing something different, to recognise coastal change. The study will address the economic, environmental and social implications and flood management issues of the site. To be reflected in the implementation plan of strategy and Action plan of the SMP. SMP, Strategy and Sustainability study are to have clear engagement plans. The SMP and Strategy will be advising the Regional Habitat Creation Plan of the likelihood of the need to provide compensatory habitat for the features and amenities of Farlington Marshes, and given the uncertain timescales this needs to be taken account of now." | HTL | HTL* | HTL* |
| | HTL | HTL | HTL |
| | HTL | HTL* | HTL* |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | NAI (HTL for cross-Solent infrastructure) | NAI (HTL for cross-Solent infrastructure) | NAI (HTL for cross-Solent infrastructure) |
| | NAI | MR | HTL |
| | NAI | NAI | NAI |
| | HTL | HTL | NAI |
| | NAI | NAI | NAI |
| | NAI* (HTL the Quay and Rope Walk) | NAI* (HTL the Quay and Rope Walk) | NAI* (HTL the Quay and Rope Walk) |
| | NAI | NAI | NAI |

| Policy Unit Reference | Start of Unit | End of Unit | Proposed Policies for Consultation | | |
|-----------------------|--|------------------------------------|--|-------------------|--|
| | | | Epoch 1 | Epoch 2 | Epoch 3 |
| | | | 0-20yrs | 20-50yrs | 50-100yrs |
| 5C07 | Hamble Oil Terminal | Ensign Industrial Park | HTL | HTL | NAI |
| 5C08 | Ensign Industrial Park | Cliff House | NAI | NAI | NAI |
| 5C09 | Cliff House | Netley Castle | HTL | HTL* | NAI |
| 5C10 | Netley Castle | Weston Point | HTL | HTL | HTL |
| 5C11 | Weston Point | Woodmill Lane | HTL | HTL | NAI* |
| 5C12 | Woodmill Lane | Redbridge | HTL | HTL | HTL |
| 5C13 | Lower Test Valley | | NAI | NAI | NAI |
| 5C14 | Redbridge | Calshot Spit | HTL | HTL | HTL |
| 5C15 | Calshot Spit | | HTL | HTL | NAI |
| 5C16 | Calshot Spit | Inchmery | NAI | NAI | NAI |
| 5C17 | Inchmery | Salternshill | NAI | NAI | NAI |
| 5C18 | Salternshill | Park Shore | HTL | HTL* | MR |
| 5C19 | Park Shore | Sowley | HTL | HTL | HTL* |
| 5C20 | Sowley | Elmers Court | NAI | NAI | NAI |
| 5C21 | Elmers Court | Lymington Yacht Haven | HTL | HTL | HTL (potential RTE Lymington Reedbeds) |
| 5C22 | Lymington Yacht Haven | Saltgrass Lane | HTL | HTL | HTL |
| 5F01 | Hurst Spit | | HTL | HTL | HTL |
| 5API01 | Langstone Harbour entrance (west) (harbour) | Portsmouth Harbour entrance (east) | HTL | HTL | HTL |
| 5API02 | Langstone Harbour entrance (west) (open coast) | Portsmouth Harbour entrance (east) | HTL | HTL | HTL |
| 5AHI01 | Langstone Bridge | Northney Farm | HTL | HTL | HTL |
| 5AHI02 | Northney Farm | | MR | MR (HTRL) | MR (HTRL) |
| 5AHI03 | Northney Farm | Mengham | HTL | HTL* | MR |
| 5AHI04 | Mengham | Chichester Harbour entrance (west) | HTL | HTL | HTL |
| 5AHI05 | Chichester Harbour entrance (west) | Langstone Harbour entrance (east) | HTL | HTL | HTL |
| 5AHI06 | Langstone Harbour entrance (east) | North Shore Road, New Town | HTL | HTL | HTL |
| 5AHI07 | North Shore Road, New Town | West Lane (Stoke) | NAI (HTL Newtown) | NAI (HTL Newtown) | NAI (HTL Newtown) |
| 5AHI08 | West Lane (Stoke) | Langstone Bridge | HTL (potential MR Stoke and West Northney) | HTL | HTL |

Table B10.2.4 Proposed policies for consultation and Final SMP policies.

Key

HTL = Hold the Line ; NAI = No Active Intervention ; ATL = Advance the Line ; MR = Managed Realignment ; HTL(NPFA) = Hold the Line (No Public Funding Available) ; * = policy to be determined through more detailed studies **YELLOW** = policies changed through public consultation

| Additional Information | Final Preferred Policies | | |
|---|------------------------------|-------------------|------------------------------|
| | Epoch 1 | Epoch 2 | Epoch 3 |
| | 0-20yrs | 20-50yrs | 50-100yrs |
| | HTL | HTL | NAI |
| | NAI | NAI | NAI |
| *further detailed studies required for management of site | HTL | HTL* | NAI (HTL for Netley Village) |
| | HTL | HTL | HTL |
| *Requirement for more detailed study (for management of site that recognises coastal change and investigates property level defence options | HTL | HTL | NAI* |
| | HTL | HTL | HTL |
| | NAI | NAI | NAI |
| | HTL | HTL | HTL |
| | HTL | HTL | NAI |
| | NAI | NAI | NAI |
| | NAI | NAI | NAI |
| | HTL (NPFA) | HTL (NPFA) | HTL (NPFA) |
| * further detailed studies required for management of defences | HTL | HTL | HTL* |
| | NAI | NAI | NAI |
| | HTL (RTE Lymington Reedbeds) | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL (NPFA) | HTL (NPFA) | HTL (NPFA)* |
| * further detailed studies are required which consider whether MR may occur at Northney Farm | HTL (NPFA) | HTL (NPFA) | HTL (NPFA) |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | HTL | HTL | HTL |
| | NAI (HTL Newtown) | NAI (HTL Newtown) | NAI (HTL Newtown) |
| * further detailed studies are required which may consider regulated tidal exchange at Stoke and West Northney | HTL* | HTL* | HTL* |